



PATENT
998002 PA6

IN THE U.S. PATENT AND TRADEMARK OFFICE

Applicant: KADDECHE, Karim et al. Conf.: 3960
Appl. No.: 09/851,909 Group: 3622
Filed: May 9, 2001 Examiner: JANVIER, JEAN D.

For: METHOD AND APPARATUS FOR
GENERATING TARGETED IMPRESSIONS TO INTERNET CLIENTS

RECEIVED
OCT 15 2004
GROUP 3600

AMENDMENT AND REPLY TO OFFICE ACTION
Under Rule 1.111

MS RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Oct. 6, 2004

Dear Sir:

In response to the Final Office Action dated May 6, 2004, the following amendments and reply are respectfully submitted, pursuant Rule 1.111, in connection with the above-identified Application.

Also, Applicant hereby requests a two-month (2) extension for filing the present Reply and RCE to the outstanding Final Office Action, which now expires on October 6, 2004, with the two-month extension.

Claims 4-13 are pending in the application. Claims 4 and 9 are objected to due to informalities. Claims 4-13 are rejected under 35 USC Sec. 102 as being unpatentable over Hanson.

Amendment to the Claims begins on page 2 of this submission.